



### **Public Disclosure of Student Achievement**

**Institution Name:** Juniata College

**Business Unit(s) included in this report:** Dept of Accounting, Business and Economics

**Academic Period Covered:** Academic Year 2024-25

**Date Submitted:** 22 January, 2026

PROGRAM	INDICATOR	TARGET	RESULT
Master of Accounting	Job Placement Rate	85%	100%
Bachelors Program of Emphasis in:			
Accounting	Graduation Rate 4yr (6yr)	85% (75%)	71% (75%)
Business Analytics	Graduation Rate 4yr (6yr)	85% (75%)	43% (100%)
Business Info. Technology	Graduation Rate 4yr (6yr)	85% (75%)	0% (100%)
Economics	Graduation Rate 4yr (6yr)	85% (75%)	75% (67%)
Entrepreneurship	Graduation Rate 4yr (6yr)	85% (75%)	0% (0%)
Finance	Graduation Rate 4yr (6yr)	85% (75%)	67% (83%)
Health Care Administration	Graduation Rate 4yr (6yr)	85% (75%)	100% (N/A)
Human Resource Management	Graduation Rate 4yr (6yr)	85% (75%)	N/A (100%)
Individualized Business Program	Graduation Rate 4yr (6yr)	85% (75%)	N/A (N/A)
Individualized Interdepartmental	Graduation Rate 4yr (6yr)	85% (75%)	* (*)
International Business	Graduation Rate 4yr (6yr)	85% (75%)	100% (100%)
Management	Graduation Rate 4yr (6yr)	85% (75%)	56% (90%)
Marketing	Graduation Rate 4yr (6yr)	85% (75%)	44% (90%)

### **Indicators Used**

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation rate	<p>Using entering cohorts for Fall 2021 and Fall 2019, both a 4-year and 6-year graduation rate was calculated by program</p> <p>* Students do not enter the College with Individualized Interdepartmental programs - they are selected later.</p>