



## Alumni Council Meeting Minutes (23 September 2023)

### Meeting Attendance

Those in attendance indicated in bold

Council Members	Staff and Faculty
<p><b>Nancy Baxter Belunis '82</b>            Calvin Bemby II '19 g'20  <b>Eric D. Biddle '82</b>  <b>David E. Christopher '96</b>  <b>Cynthia Gilbert Clarke '76</b>  <b>Clayton A. Cooper '13</b>  <b>Valerie Deraville '12</b>  <b>Brian D. Dietrich '02</b>  <b>Robert W. Drummond III '94</b>  <b>Jack T. Follweiler '82</b>            Erica Seybert Griste '87  <b>Gretta A. Gross '92</b>  <b>Michael E. Kenawell '99</b>  <b>Jessica A. Long '05</b>  <b>Christina Garman Miller '01 g'17</b>  <b>Diane H. Nguyen '14</b>            Kweku S. Parker, Jr. '16 g'17  <b>Roger J. Rockwell '73</b>  <b>Melissa Iezzi Romanelli '87 g'21</b>  <b>Michelle R. Schoonmaker '06</b>            Adam J. Stanley '08            Jennifer Stark Summers '92  <b>Carol Eichelberger Van Horn '79</b>  <b>Carol Ann Redzensky Wheeler '91</b></p>	<p>Bekah Ford '19, Assistant Director of Career Developmt/Alumni Engagemt  <b>Grace Cook-Huffman '22, Admission Counselor</b>  <b>Greta Hall, Director of Annual Giving</b>  <b>David Meadows '98, Exec. Dir. of Career Developmt/Alumni Engagemt</b>  <b>Tammy Stuber, Assistant Director of Career Development</b>            Jim Troha, President            Jim Watt, Vice President for Advancement  <b>Samantha Watters, Assistant Director of Stewardship</b></p>
Additional Participants	
	<p><u>Faculty Representative(s):</u>            Jim Tuten, Knox Professor of History  <b>Katie (Hildebrand) Hoffman '01, Assistant Professor of Education</b></p> <p><u>Student Representative(s):</u>  <b>Paul Leech '24, Student Government President</b>  <b>Samantha Hall '24, Senior Class President</b>  <b>Himanish Pandya '25, Juniata Activities Board Co-President</b>            Patelin Nowak '24, Student Alumni Assoc. Executive</p> <p><u>Other Guests:</u>  <b>Dominick Peruso, Associate Provost</b></p>

### Meeting Minutes

Time	Topic	Minutes	Related Attachments
9:09	Call to Order, Welcome, Introductions	<ul style="list-style-type: none"> <li>• Val Deraville '12               <ul style="list-style-type: none"> <li>○ Call to order</li> <li>○ Council Introductions</li> <li>○ Review of packet contents</li> </ul> </li> </ul>	



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9:13	Approval of June Meeting Minutes	<ul style="list-style-type: none"> <li>• Val Deraville '12               <ul style="list-style-type: none"> <li>○ Motion to Approve by Melissa Romanelli</li> <li>○ 2<sup>nd</sup> by Greta Gross</li> <li>○ Approved by all</li> </ul> </li> </ul>	
9:15	Welcome Activity	<ul style="list-style-type: none"> <li>• Jack Follweiler '82               <ul style="list-style-type: none"> <li>○ Council members separated into 4 groups to learn more about each other</li> </ul> </li> </ul>	
9:38	Faculty Comments	<ul style="list-style-type: none"> <li>• Katie Hildebrand '01, Assistant Professor of Education               <ul style="list-style-type: none"> <li>○ Campus activities which have recently occurred – Lobsterfest, Mountain Day</li> <li>○ New positions on campus- Coordinator of Student Accessibility Services, Dean of EDI</li> <li>○ Focus on Artificial Intelligence                   <ul style="list-style-type: none"> <li>▪ How it is shaping and reforming education</li> <li>▪ Chat GPT be explicit in syllabus</li> <li>▪ Personal experiences: Rapid development of Lesson plans which were good</li> <li>▪ AI can't teach everything Liberal Arts education can – compassion, care, personal behaviors, classroom climate, alternate way to learn</li> <li>▪ Need to teach students to use in responsible and ethical manner</li> <li>▪ Faculty discussing how to use AI</li> </ul> </li> <li>○ Council Questions:                   <ul style="list-style-type: none"> <li>▪ Morale of Freshmen: Early signs of student engagement from freshmen</li> <li>▪ New master's program in Education, Special Education – last fall</li> <li>▪ Teacher shortage: Critical shortage of special education teachers as well as some other areas – scared of current environment in teaching. Juniata is getting students in classroom earlier than Junior year so that decision can be made sooner</li> </ul> </li> </ul> </li> </ul>	
9:58	Administration Comments	<ul style="list-style-type: none"> <li>• Dominick Peruso, Associate Provost               <ul style="list-style-type: none"> <li>○ AI approach                   <ul style="list-style-type: none"> <li>▪ Convened a task force to look at policies (academic integrity), syllabus,</li> </ul> </li> </ul> </li> </ul>	



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		<p style="text-align: center;">Learning Commons, goals, benefits and concerns, opportunities</p> <ul style="list-style-type: none"> <li>▪ Syllabus guidelines</li> <li>▪ AI proofing</li> <li>▪ AI detection tools - not reliable</li> <li>▪ Faculty willing to be adaptive</li> </ul> <ul style="list-style-type: none"> <li>○ News Programs               <ul style="list-style-type: none"> <li>▪ Human Health</li> <li>▪ Nursing (under consideration); comments from Council related to the value of this program vs. other pathways to Nursing</li> <li>▪ Exercise Science and Kinesiology – August '23, 20 new students (initial estimate -8)</li> <li>▪ Public Health (MPH) – Anticipated Fall '24</li> <li>▪ Social Work (MSW) – hold to build faculty capacity</li> </ul> </li> <li>○ New academic programs established over past 5 years (Undergrad: 101 students, Grad: 75 students)               <ul style="list-style-type: none"> <li>▪ Civil Engineering – just approved (considering Materials Engineering)</li> <li>▪ Master's in Applied Ecology and Natural Resource Management- Approved Summer '24</li> <li>▪ All graduate programs can be done as +1 except Data Science</li> </ul> </li> <li>○ Other Programs and Enrollment opportunities via enhancement were presented</li> <li>○ Council noted 2026 cliff happens around available students</li> </ul>	
10:33	Break		
10:53	Trustee Comments	<ul style="list-style-type: none"> <li>• Carol Van Horn '79               <ul style="list-style-type: none"> <li>○ Board of Trustees has not had their Fall meeting (Oct)</li> <li>○ Carol van Horn, Cindy Clarke, and David Christopher are current Alumni Trustees and Alumni Council representatives</li> <li>○ Representatives can take any issues from Alumni Council to Board of Trustees</li> </ul> </li> </ul>	



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		<ul style="list-style-type: none"> <li>○ BOT topics:               <ul style="list-style-type: none"> <li>▪ Follow-up on EDI goals</li> <li>▪ How to make Board more diverse</li> <li>▪ AI</li> <li>▪ Dynamic curriculum development</li> </ul> </li> <li>○ Council asked questions about faculty compensation and morale</li> </ul>	
11:07	Alumni Staff Comments	<ul style="list-style-type: none"> <li>• David Meadows '98, Executive Director of Career Development and Alumni Engagement               <ul style="list-style-type: none"> <li>○ Upcoming Events for 2023 -2024                   <ul style="list-style-type: none"> <li>▪ Homecoming &amp; Family Weekend</li> <li>▪ Renaissance Madrigal Dinner</li> <li>▪ Presidential Receptions in DC/Lancaster, Dec.</li> <li>▪ Women's Basketball Game &amp; Palestra Reception in Philadelphia, Jan.</li> <li>▪ Looking for ideas/receptions for Alumni and future students</li> <li>▪ Admitted student receptions in Spring</li> </ul> </li> <li>○ Interviews completed for open position</li> </ul> </li> <li>• Tammy Stuber, Assistant Director of Career Development               <ul style="list-style-type: none"> <li>○ Fall calendar with events with Alumni interaction highlighted – incorporate alumni in 50% of programming</li> <li>○ Council Question: % of students that take advantage; Currently Career Office at capacity, present to all 1<sup>st</sup> year students at orientation</li> <li>○ Still capacity for Alumni Network to assist</li> </ul> </li> <li>• Samantha Watters, Assistant Director of Stewardship               <ul style="list-style-type: none"> <li>○ Dedication of Statton Learning Commons in October, fully operational by Spring semester</li> </ul> </li> </ul>	
11:26	Student Representatives	<ul style="list-style-type: none"> <li>• Paul Leech '24, Student Government President               <ul style="list-style-type: none"> <li>○ Shared his perspective as a student</li> <li>○ Key outcomes: Reform policy/procedures around interpersonal violence – Title 9</li> </ul> </li> <li>• Samantha Hall '24, Senior Class President               <ul style="list-style-type: none"> <li>○ Social and philanthropic events – Kickball for Kids (Big Brothers and Sisters), Valentine's Day Event, Squirt Assassin</li> </ul> </li> <li>• Himanish Pandya '25, Juniata Activities Board Co-President</li> </ul>	



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		<ul style="list-style-type: none"> <li>○ Student engagement major activities – Bingo, Mountain Day, Festifall, Tenting, Madrigal Dinner, JC Got Talent, Springfest, Surprise Day</li> <li>● Questions from Council:               <ul style="list-style-type: none"> <li>○ Feeling on campus – good energy, more optimistic, larger student body (more engagement)</li> <li>○ COVID Impact – Social expectations</li> <li>○ Student Athlete involvement in activities – not as much time for other activities, individual dependent</li> <li>○ More progress – part time Title 9 position</li> </ul> </li> </ul>	
12:04	Lunch		
1:17	Committee Goals and Scorecard	<ul style="list-style-type: none"> <li>● Val Deraville '12, President               <ul style="list-style-type: none"> <li>○ Enrollment Committee – All Council Goal – letter writing prospective students (future meeting)</li> <li>○ Career Committee – All Council Goal – Complete at least one; Career Day, Networking events, Career expertise, Juniata Career Team, Career Clothing Closet</li> <li>○ Development Committee – All Council Goal – Participation in Annual Giving, Host 2-3 Day of Giving Regional alumni events</li> <li>○ All Council Goals – Nominate someone for Alumni Award or Alumni Council, recruit one student through scholarship, Participate in another event – homecoming, alumni weekend</li> <li>○ Share scorecard at Feb and June meeting</li> </ul> </li> </ul>	
1:30	Committee Breakouts		
2:50	Committee Reports	<ul style="list-style-type: none"> <li>● Enrollment Committee – Eric Biddle '82               <ul style="list-style-type: none"> <li>○ Wrote cards to prospective students</li> <li>○ Emailing campaign to current freshmen</li> <li>○ Packets to start engaging with parents of applicants ~January</li> </ul> </li> <li>● Development Committee –Clay Cooper '13               <ul style="list-style-type: none"> <li>○ Discussed how to make it easier for people to donate</li> <li>○ Day of Giving (March 6<sup>th</sup>)                   <ul style="list-style-type: none"> <li>▪ Hosting Alumni get together: Pittsburgh area (networking, casual event), other areas? Contact David</li> <li>▪ Matching gift challenge, contact Greta</li> </ul> </li> </ul> </li> </ul>	



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		<ul style="list-style-type: none"> <li>○ Recurring gifts – Brand a recurring gift program, discussed opportunities to make it fun</li> <li>● Career Committee – Gretta Gross '92               <ul style="list-style-type: none"> <li>○ Reviewed goals and refined the goal to interact with LinkedIn for the new page for Career Development and Alumni Engagement (like and follow page, or share with other alumni)</li> <li>○ Professional development activities – looking for Alum to provide Financial Literacy 101 session; Oct 25<sup>th</sup>, Other Volunteers</li> </ul> </li> <li>● Awards and Nominating Committee- Mike Kenawell '99 Recommendations for:               <ul style="list-style-type: none"> <li>○ Alumni Service Award – service to the College</li> <li>○ Alumni Achievement Award – pinnacle of career</li> <li>○ Young Alumni Achievement Award – career success in first 15 years</li> <li>○ Alumni Humanitarian Award – humanitarian efforts</li> <li>○ Alumni Trustee Nominees</li> <li>○ Alumni Council Nominees</li> </ul> </li> </ul>	
	Debrief and Wrap-up	<ul style="list-style-type: none"> <li>● No additional discussions</li> </ul>	
3:06	Adjournment	<ul style="list-style-type: none"> <li>● Val Deraville '12, President</li> </ul>	